

C00109 - CONTACT INFORMATION AND NEWSLETTER

MIX SRL UNIPERSONALE IS THE DATA CONTROLLER FOR ALL PERSONAL DATA OF YOUR OWN; AND WE WANT TO INFORM YOU HOW WE WILL PROCESS YOUR DATA, IN COMPLIANCE WITH THE ARTICLE 13 OF THE EU REGULATION 2016/679

PURPOSE OF PROCESSING INFORMATION AND LEGAL BASIS

THE DATA COLLECTED (NAME AND SURNAME, COMPANY, COUNTRY, E-MAIL ADDRESS AND TELEPHONE NUMBER) **ARE PROCESSED ONLY** TO RESPOND TO YOUR REQUESTS FOR INFORMATION.

FOR THE PROCESSING OF SUCH DATA, YOUR CONSENT IS NOT NECESSARY; **ACTUALLY**, THE PROCESSING IS NECESSARY TO SATISFY THE PRE-CONTRACTUAL REQUESTS OF THE INTERESTED PARTY (ART.6 PAR.1 LETTER B OF THE GDPR) AS WELL AS FOR THE LEGITIMATE INTEREST OF THE DATA CONTROLLER TO PROCESS THE REQUESTS FOR INFORMATION REQUESTED BY THE INTERESTED, AND IN RELATION TO THE COMPANY ORGANIZATION (ART.6, PAR.1 LETT.F OF THE GDPR). **PERSONAL DATA PROVIDING** IS NECESSARY TO RECEIVE A RESPONSE TO YOUR REQUEST.

FURTHERMORE, THE COLLECTED DATA MAY BE PROCESSED BY THE **CONTROLLER** TO SEND **YOU OUR NEWSLETTERS** CONTAINING INFORMATION ON **TRADE** INITIATIVES AND PROMOTIONAL EVENTS ORGANIZED BY MIX SRL UNIPERSONALE.

THE PROVISION OF YOUR DATA IS OPTIONAL; AND **ANY MISSED OR WRONG** PROVISION MAKES IT IMPOSSIBLE FOR THE DATA CONTROLLER **TO SEND** THE NEWSLETTER. THE PROCESSING OF DATA IN RELATION TO THE SENDING OF THE NEWSLETTER HAS AS A LEGAL BASIS THE REQUEST FOR YOUR CONSENT (ART. 6, PAR. 1, LETTER A OF THE GDPR)

TRANSFER OF DATA TO THIRD COUNTRIES

IF THE REQUEST FOR INFORMATION COMES FROM NON-EU COUNTRIES, IT CAN BE SENT TO BRANCHES OF THE GROUP IN NON-EU COUNTRIES. IN SUCH CASES, THE **CONTROLLER** WILL REQUEST A SPECIFIC CONSENT TO TRANSFER DATA OUTSIDE THE EU AS ESTABLISHED BY ART. 49 PAR. 1 LETTER A OF THE GDPR.

DATA RETENTION PERIOD

WE HOLD YOUR DATA FOR THE NECESSARY TIME TO RESPOND TO OUR USER REQUESTS AND SUBSEQUENTLY TO FULFILL LEGAL OBLIGATIONS. **WE HOLD** THE DATA COLLECTED FOR THE NEWSLETTER **AS LONG AS YOU EXPRESS YOUR OPPOSITION**. YOU CAN UNSUBSCRIBE FROM THE SERVICE BY CLICKING ON "UNSUBSCRIBE" ON EACH NEWSLETTER **YOU RECEIVE**.

METHODS FOR PROCESSING YOUR DATA

THE TREATMENT WILL TAKE PLACE BOTH WITH THE USE OF PAPER SUPPORT AND WITH THE AID OF ELECTRONIC COMPUTER TOOLS. MIX SRL UNIPERSONALE, THROUGH THE SYSTEMS OF TREATMENT AND CONSERVATION OF THE ARCHIVES, ENSURES AND GUARANTEES THAT THE DATA WILL BE **PROCESSED** ACCORDING TO WHAT IS ESTABLISHED BY LAW.

RECIPIENTS OF PERSONAL DATA

DATA **ARE** AVAILABLE TO INTERNAL PERSONNEL, WHO ARE AUTHORIZED TO PROCESS CUSTOMER DATA, AND ALSO TO THE IT STAFF, TO GROUP COMPANIES, AND IT COMPANIES, APPOINTED RESPONSIBLE FOR THE TECHNICAL ASSISTANCE OF THE SITE; THE DATA WILL NOT BE DISCLOSED.

RIGHTS OF THE INTERESTED PARTY

PURSUANT TO CHAPTER III OF THE GDPR, THE INTERESTED PARTY HAS ALWAYS THE RIGHT TO REQUEST FROM THE DATA CONTROLLER THE ACCESS TO **THEIR OWN** DATA, THE CORRECTION OR CANCELLATION OF THE DATA, THE LIMITATION OF THE **PROCESSING**, OR THE POSSIBILITY OF OPPOSING THE **PROCESSING**, TO REQUEST THE PORTABILITY OF THE DATA, TO REVOKE (WHERE RELEASED) THE CONSENT TO THE PROCESSING BY ASSERTING THESE AND OTHER RIGHTS PROVIDED BY THE GDPR THROUGH SIMPLE COMMUNICATION TO THE DATA CONTROLLER. FINALLY, THE INTERESTED PARTY HAS THE RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY IF **THEY** BELIEVE THAT THE PROCESSING THAT CONCERNS **THEM** VIOLATES THE LEGISLATION APPLICABLE TO THE PROTECTION OF THEIR DATA.

DATA CONTROLLER

THE DATA CONTROLLER IS MIX SRL UNIPERSONALE WITH REGISTERED OFFICE IN VIA CESARE CANTÙ 1 IN MILAN.

TO REQUEST INFORMATION ON DATA PROCESSING OR EXERCISE THE RIGHTS REFERRED TO IN THE PREVIOUS POINT, PLEASE CONTACT US AT PRIVACY@MIXSRL.IT

I HAVE READ THE INFORMATION ON THE PROCESSING OF MY DATA (**THE USER MUST FLAG THIS BOX, OR THE REQUEST CANNOT START**)

I CONSENT TO THE PROCESSING OF MY DATA TO RECEIVE NEWSLETTERS (THESE TWO CONSENTS MUST BE OPTIONAL **AND INDEPENDENT** ON THE SENDING OF THE COMMUNICATION. HOWEVER, IN THE EVENT OF A CHECK, IT IS NECESSARY TO KEEP TRACK OF THE CONSENT PROVIDED, FOR EXAMPLE THROUGH A **STRICTLY NECESSARY** COOKIE)

I AGREE TO THE TRANSFER OF MY DATA TO THE BRANCHES **OF THE GROUP** IN NON-EU COUNTRIES